

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Other Promotions

Date: January 28, 1985

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Waterford Park Program
from January to December, 1985.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY	\$11,000.00				
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$11,000.00				

2040871296